



## Is Surfing Out Of Control?

How much time do your company's employees spend using the Internet? How much of that is not business-related: shopping, banking, planning vacations, downloading music, looking for their next job? The answer would probably shock you. And, the sites visited by a small percentage of indiscreet employees would probably shock you even more.

Take a look at some survey results:

A survey has found that 56% of wired employees admit to using the Net for personal reasons while at work. According to the survey jointly conducted by SurfControl and QuickTake.Com news, shopping and job-hunting sites were the top content distractions for cyber slacking employees. "Cyber slacking at work continues to be a major challenge for today's business managers," said Steve Purdham, President, SurfControl, in a statement. "Pornography is no longer the only major issue." Online stock trading alone costs some American businesses \$140,000 a day or \$35 million a year for the average 1,000-person company. (From "SurfControl / QuickTake.com Survey Results, Joel Deane, ZDNet News March 2000.)

Out-of-control surfing causes problems such as:

- Loss of productivity
- Liability for harassment
- Bandwidth consumption

What can be done? Products that provide smart Internet controls, like SurfControl's SuperScout, let you selectively block Internet browsing. You can block based on a combination of:

- Username or group
- Time of day or total time
- Pre-set categories
- Customized site selections
- Bandwidth usage

SurfControl provides daily updates on about 40 categories of web sites, including categories such as "Adult and Sexually Explicit", "Violence", "Hate Speech", and "Weapons". Categories less threatening (but still a productivity issue) include Shopping, Motor Vehicles, Finance and Investing, and Travel. SuperScout can also generate a large variety of reports about your company's Internet usage.

An example of using SurfControl effectively would be to block all sites in the "Travel" category for all employees during a time period you define as "Work Hours", but still allow access for those persons who need to make work-related travel arrangements. Outside of "Work Hours" you can choose to permit all users to browse to Travel sites.

If you would like to reduce wasted Internet time and resources by using smart Internet controls, please contact us at Nautalex 519.622.8840 or E-mail [solutions@nautalex.com](mailto:solutions@nautalex.com). ☒

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### Quiz Master's Contest

"Alive without breath,  
As cold as death,  
Never thirsty,  
Ever drinking,  
All dressed in mail never kinking..."

What am I?

Send your solution to [QuizMaster@nautalex.com](mailto:QuizMaster@nautalex.com)

## Off-site Backups

Do you:

- Have problems remembering to change tapes?
- Never get around to testing your backups?
- Find tape management time-consuming?

If this describes you (or the person responsible for your tape backups), then there's a new solution: Off-site backups.

The concept is simple: using your high-speed internet connection (DSL or fiber), Nautalex can arrange automatic backup to storage facilities at our office. This storage is secure, in an access-controlled area, and monitored daily.

So if you'd like an alternative to your current backup arrangement, or you'd like the extra insurance of an additional backup, contact Nautalex at 519.622.8840 or E-mail [solutions@nautalex.com](mailto:solutions@nautalex.com) to find out more. ▢

## Nautalex...Minding 'Your' Business

We've all had experiences with good and poor consultants. Sometimes we have left wondering whether the advisor even noticed if we were man, woman, child or Martian! On the other hand we've also had counselors who took the time to get to know us. They listened and learned about our situations and were able to offer thoughtful, custom advice that really made sense and fit our needs. Good and poor advisors may be equally competent in their subject matter but it is their ability to give personalized advice that positively influences our experience by which the ultimate success of the relationship can be measured.

At Nautalex, our first task is to understand 'your' business. Each client has a culture and a specific goal set which is unique. It is our responsibility at Nautalex to find solutions that fit not only all of the technical criteria involved, but also fit with the culture and goals they are meant to support. We provide vendor and solution neutrality because we know that 'one size fits all' answers aren't answers at all.

In this way we, at Nautalex, are always minding 'your' business. Call (519).622.8840 today for a review of your complete technology needs. ▢

## Computers For Rotary

Do you have any **working** 486/66+ or low-end Pentium machines which are just "too good to throw out"? The *Rotary Literacy Campaign* can make good use of these older PCs. If you are interested, please contact Paul Stewart at Nautalex (519.622.8840 ext. 6251). ▢

## Beware the Domain Registrar

Your customers could lose access to your website, and your E-mail could stop, due to a recent rise in aggressive marketing of domain names. "Domain Slamming" is a tactic by which competitive domain registrars send out marketing letters that look a lot like renewal invoices for domain names.

Nautalex.ca and nautalex.com are examples of registered domain names. These names are managed through a series of databases that match the domain name to a suitable IP address through a process known as Domain Name Services (DNS).

Companies have received letters in the mail that they thought were invoices. The letters advised them to pay their annual fees or risk having access to their domain name frozen. Some customers assumed that this was an official notice and paid the fees, not realizing that they were sending their payment to a different registrar than the one they originally signed up with and were actually transferring to a new service provider.

This in itself is not crippling, as only administrative information changes. However, any DNS or routing information about the domain may also be lost, such as the location of the website ([www.nautalex.com](http://www.nautalex.com)) or the mail server ([mail.nautalex.com](mailto:mail.nautalex.com)). If this happens, you're down!

When you receive reminders to pay your domain registration that don't quite make sense, call Nautalex at 519.622.8840; we'll help make sure business continues as usual. ▢

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Nautalex designs and implements fully integrated computer network systems for businesses. We offer consulting, outsourced MIS services, website and Internet application development, software, database design and maintenance, hardware and peripherals, and cost-effective network solutions. ▢



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